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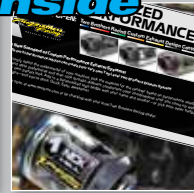
mini

TOP LEVEL TIMES

tbrnewsupdatestipsprojectslife>>>>



what's inside



new products

TBR CustomShop

Two Brothers Racing announces an industry first: Online Custom Exhaust Design Center.

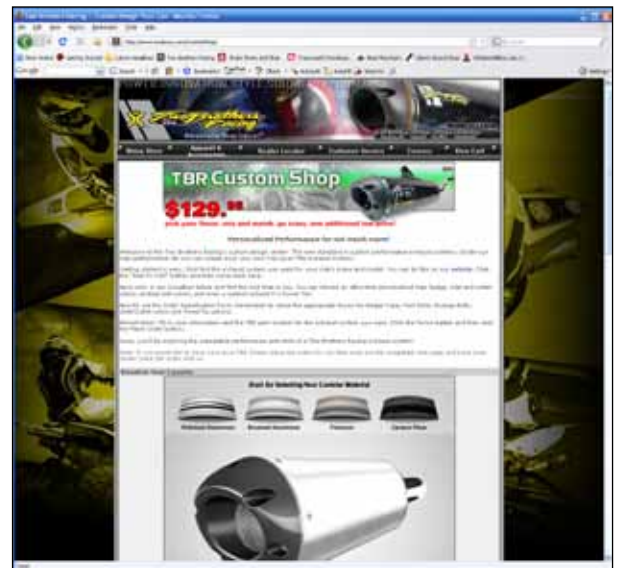
Through their popular website, www.twobros.com, Two Brothers Racing now offers their customers the chance to design and personalize their own exhaust system. Customization options include choosing the muffler canister type as well as the color and material combinations on all of the individual components, even the bolts! Customers can choose between several logo badge styles and even add their name, racing number or their own special text.

"This is a very exciting time for Two Brothers Racing," Jeff Whitten, Vice President of TBR said. "As a company of racers, riders and enthusiasts, we appreciate the desire for innovative styling in performance products. Riders want to stand out from the crowd and our Custom Exhaust Design Center allows on and off-road motorcycle, ATV, UTV and scooter enthusiasts the opportunity to add their own style to our high performance exhaust."

With their online tool, TBR has opened a custom design shop that users can access anytime, anywhere with quick turnaround and easy purchasing options. Buyers can purchase their custom exhaust directly from their favorite TBR dealer or online from www.twobros.com. And it couldn't be easier to use.

Customers simply select the make and model of their machine, pick the material for the canister (Aluminum, Titanium or Carbon Fiber) based on performance needs and style preferences and then click through different component color combinations until they come up with their own perfect look. Add in a personalized logo badge with their name and number—or pick from other badge designs—and their done.

The Custom Exhaust Design Center is open now and can be seen at www.twobros.com or by checking with your local Two Brothers Racing dealer.



TBR Upcoming Events

2008-09 IMS Show Schedule

- Cleveland, OH 1/30/09-2/1/09
- Chicago, IL 2/6/09-2/8/09
- Minneapolis, MN 2/13/09-2/15/09
- Greenville, SC 2/20/09-2/22/09

2009 Dealer Expo

(Indianapolis, IN)

- Lucas Oil Stadium 2/13/09-2/15/09
- Indy Conv. Ctr. 2/14/09-2/16/09

Now Open!

Two Brothers Racing Showroom

M-F 8 AM - 5 PM
401 South Grand Avenue
Santa Ana, CA 92705



1.800.211.2767
www.twobros.com
401 South Grand Ave,
Santa Ana, CA 92705



For more details contact your sales rep. or visit us online at twobros.com

new products



MONSTER 696

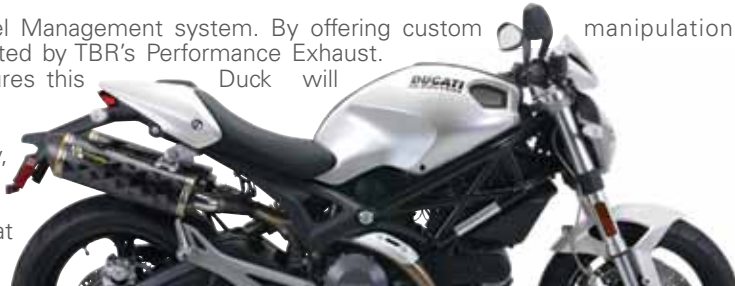
Two Brothers Racing releases performance numbers for the 2009 Ducati Monster 696—"Triple Seven" gains seen across the board with TBR's Dual Slip-On system and Juice Box fuel management combo.

It's easy to get excited about results like these. In one full swoop TBR delivers 7 more horsepower, 7.5 ft-lbs. more torque and drops 7 pounds of weight to the 2009 Ducati Monster 696.

The Ducati Monster 696 carries on the street-fighting tradition in one of the most intimidating chassis in street bikes. Two Brothers Racing enhances both the attitude and performance with their Dual Slip-On system, offering M-2 canisters in Aluminum, Titanium or the ultra-trick Filament Wound Carbon Fiber.

Adding more to the package is the Juice Box Fuel Management system. By offering custom manipulation of the fuel curve, the Juice Box fuels the fire started by TBR's Performance Exhaust. Incorporating this TBR exclusive into the mix ensures this Duck will have all the pond water it can drink.

Learn more about the unmatched build quality, engineering standards and quality control of Two Brothers Racing products at your local TBR dealer, online at www.twobros.com or by calling the pros at 800.211.2767



SPEED TRIPLE

Two Brothers Racing announces revolutionary weight savings and performance increases for the 2007-2009 Triumph Speed Triple.

Inspired by the minimalist design and aggressive attitude of the Triumph Street Triple, Two Brothers Racing engineers have developed the ultimate compliment: The TBR high Performance Exhaust System.

This Slip-on System quickly replaces the only excessively bulky component on the 1050cc bike—the stock dual mufflers—with TBR's exclusively sleek and powerful M-2 canisters.

The change results in an instant weight savings of 14 pounds, improved throttle response and the healthy sound Two Brothers Racing has become famous for.

With its minimalist aggressive attitude, the Triumph Speed Triple is a street force to be reckoned with. With the addition of this new TBR exhaust, it's simply dominant.

Discover more about the unmatched build quality, engineering standards and quality control of Two Brothers Racing products at your local TBR dealer, online at www.twobros.com or by calling the pros at 800.211.2767



JUICE BOX™
Premium Fuel Controller
ALSO AVAILABLE!

YFZ450

Two Brothers Racing introduces two new ways to plug-and-play with the 2009 Yamaha YFZ450R sport ATV featuring their exclusive Juice Box fuel management system.

Yamaha's newly updated YFZ450R Sport ATV is more ready than ever to perform like a winner. And TBR has two impressive performance options to match any rider's goal.

By quickly and easily dropping 5.5 pounds, adding 4 horsepower and generating 4 foot-pounds more torque, TBR's V.A.L.E Stainless Steel Slip-On System is the easiest way to see the YFZ's potential through the unbeatable M-7 Aluminum canister.

For the full effect, TBR developed their YFZ Complete System, effectively awakening the blue beast from its stock slumber.

Performance numbers feature an additional 7 horsepower, 7 foot-pounds more torque. Plus, it sheds 7 full pounds of unnecessary weight. The complete system utilizes a Stainless Steel header and mid-pipe and couples to the same M-7 Aluminum canister as our Slip-On System.

Both combinations work flawlessly in conjunction with the customizable fuel delivery of our Juice Box Fuel Management System.



JUICE BOX™
Premium Fuel Controller
ALSO AVAILABLE!

ABSOLUTE TOP LEVEL

more new products



F800S

Two Brothers Racing, the leader in high performance exhaust systems, announces revolutionary weight-savings and performance gains for the new 2009 BMW F800GS

Building off their success with BMW's flagship R1200GS/GSA Adventure bike lineup, as well as their popularity aboard the entire F650GS range, Two Brothers Racing has aggressively engineered the world's first USA-designed and manufactured high performance exhaust system for the F800GS.

This new TBR system boasts both low and high rpm power increases (4.98 hp @4000 rpm and 2hp @ Peak rpm) and an impressive 10-pound weight savings versus stock components.

With the simple addition of the TBR Slip-On System, the BMW F800GS goes from adequate to exceptional and becomes completely ready for your next adventure with unsurpassed durability, build quality and supreme use of materials.

Find out more at your local Two Brothers Racing dealer, online at www.twobros.com or by calling the pros at 800.211.2767



Beemer!

print ads



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press releases & editorials



<http://www.motocrossactionmag.com>
Press Release
Online Custom Exhaust Design Center



<http://www.motocrossactionmag.com>
Press Release
Two Brothers Sign Suzuki City: New Carbon Cans for the East Coast 250 Team

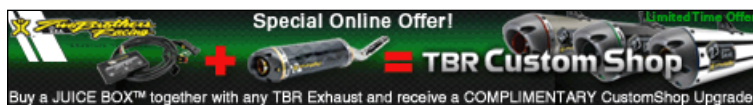


<http://www.raceronline.com>
Press Release
Two Brothers Racing and Team Suzuki City Join Forces



<http://motocross.transworld.net>
Press Release
Two Brothers Racing and Team Suzuki City Join Forces

web ads/banners



SuperBikeplanet.com web banner ad featuring our current online offer:
Buy a Juice Box™ together with any TBR exhaust and receive a complimentary CustomShop Upgrade to your canister!



Powersports Business
Hot Products Editorial
M-2 V.A.L.E.™ 4-2-1 Full Exhaust System for the 08-09 Honda CBR1000RR.

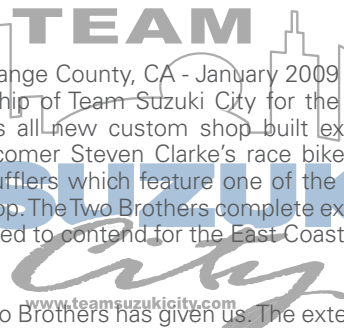
sponsorships!



Photos by Don Maeda (www.transworldmotocross.com)

Two Brothers Racing and Team Suzuki City Join Forces - Orange County, CA - January 2009

Two Brothers Racing is proud to announce it's sponsorship of Team Suzuki City for the 2009 Supercross season. The team will be running Two Brothers all new custom shop built exhaust systems. Supercross veteran Matt Goerke and British newcomer Steven Clarke's race bikes will be outfitted with TBR's filament wound carbon fiber M-7 mufflers which feature one of the many custom color combinations available through TBR's custom shop. The Two Brothers complete exhaust system will provide the team with the competitive edge needed to contend for the East Coast Lites Supercross Championship.



"We are extremely pleased with the level of support that Two Brothers has given us. The extensive R&D they have done with us has resulted in an incredible performing system for our bikes. We were really concerned about power loss with the new 94db limit this year, but they have managed to keep that from being an issue," said Team Suzuki City Team Manager Michael Nasakaitis. He also added, "The guys have been testing the new systems and are pumped, they work great and look awesome! It's definitely the coolest looking exhaust I have ever seen!"



Photos by Vince Ornaez www.photosbyvince.com

TBR has joined forces with local Mixed Martial Arts promoter Topping Events Inc. to bring one of the fastest growing sports to Long Beach, CA. Long Beach Fight Night is Professional Mixed Martial Arts (MMA) and is fully sanctioned by the California State Athletic Commission. Long Beach Fight Night has brought the sport's growing fan base premier action packed fights offering eight well matched bouts providing knockout action!

The sport of Mixed Martial Arts is as fascinating as it is competitive. The more you watch the more you learn to appreciate how technical the sport has become. Most fighters have trained for years honing their skills and conditioning for a chance to step into the ring. MMA fighters are required to have experience in numerous disciplines such as Boxing, Wrestling, Jiu Jitsu, and kickboxing, not to mention a level of conditioning that rivals just about any sport.

"It is a great sponsorship for Two Brothers because it gives us a chance to increase our reach to our target in an entirely new sport atmosphere" says Jeff Whitten, Vice President of Two Brothers Racing. "The core demographic group of professional MMA is similar to ours which makes for the ultimate match up."

The next event is scheduled for April 19th at Long Beach City College. Visit www.longbeachfightnight.com or www.twobros.com for all the details. Special thanks to Vince Ornaez for supplying some awesome ringside photos (photosbyvince.com).

news & events



Two Brothers Racing 2008-09 IMS kiosk

2008-09 Show Schedule

Cleveland, OH	1/30/09-2/1/09
Chicago, IL	2/6/09-2/8/09
Minneapolis, MN	2/13/09-2/15/09
Greenville, SC	2/20/09-2/22/09

Cycleworld International Motorcycle Shows

One of the largest national consumer shows started October 31st in Phoenix. Over 500,000 attendees will attend to see everything motorcycles! Two Brothers Racing has a great display in the large Marketplace section of the show. Come by and see the latest in high performance exhaust systems. www.motorcycleshows.com

